



INTEGRATED PRODUCT DESIGN

The world is becoming increasingly interconnected, globalized and digitalized. These developments pose numerous challenges and opportunities that also directly influence the way we produce and use products. The Minor program **Integrated Product Design** responds to this increasingly complex context of product development. It provides exchange students with a valuable skill set needed for **developing future-proof and sustainable products and product-service systems**. The Minor program has a modular structure. This enables students with different academic backgrounds and stages of specialization to partake in the Minor. It also allows students to follow their personal interests by **choosing between a studio-based and a research-based design project**. Students will also select from a number of additional courses to complement the chosen project.

During the Minor program, exchange students team up with HdM degree students, building a strong and versatile creative community and enhancing their learning experience on many different levels. After completing the Minor program (and depending on the choice of projects and courses), students will have acquired both **practical and methodical skills** in the areas of design research and project work. Students will also gain further knowledge in the areas of typography and creative printing, usability engineering, and innovation management, as well as sustainable design.

Please note: Students are required to submit a design portfolio as part of the application process. The portfolio needs to be submitted as a web link (preferred) or a PDF file, and it should consist of between 3 and 9 pieces of work.

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COURSES IN THIS PROGRAM VARY BETWEEN WINTER & SUMMER	ECTS
PART 1: PROJECTS	
Design Project & Photography (winter) / Advanced Visualisation Techniques (summer)	10+4
OR Research Project & Scientific Seminar	10+4
PART 2: COMPLEMENTARY COURSES - CHOOSE 2-3 (winter) / 3-4 (summer)	
Usability Engineering	5
Innovation Management	5
Creative Printing (winter semester only)	4
Advanced Typography (summer semester only)	4
Sustainability & Design (summer semester only)	4
PART 3: LANGUAGE & CULTURAL SKILLS	
German Language Course	2
various other language/cultural courses (optional)	2

1 ECTS credit normally equals approximately 30 hours of work. This will consist of a mixture of lectures, seminars, project work and independent study.

ABOUT OUR PROGRAMS

Exchange students are able to choose from a variety of English-taught Minor Programs. Each Minor is a one semester long set program. Most Minors run every semester, and normally consist of 30 ECTS credits. Please note that it is NOT possible to pick and mix courses from different Minors. In order to be admitted to one of our Minors, we expect students to have a language level of B2 or higher in English (non-native speakers need to include proof of language proficiency in their application documents).

FOR QUESTIONS CONCERNING THIS PROGRAM PLEASE CONTACT

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